Business Ethics

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There are many kinds of cultures around the world, which share some same values, but interpret those same values differently. This is because of the diversity in meaning and relationship with one another. Cultures are created to serve a particular set of society and societies around the world differ in their interpretation of ethical values. Value such as love is interpreted differently across different cultures (Hooker, 2008). The western culture interprets love based on human emotions in which they consider their core value. Non-western cultures, on the other hand, interpret love based on loyalty and commitment to family. This is evident in Mexican cultures and Arabic cultures. Western culture understand truth based on the willingness of a person to become honest with another person. While truth is interpreted as form of obedience and respect to another person according to non-western culture. Different cultures have different opinions and interpretation on their meanings and their understanding. (Segon, 2010) According to western cultures freedom is interpreted as a right of individually, but in many other cultures freedom is interpreted as the right of the individually as stated by the state. This means freedom can be limited by the state if it tends to bring disorderly conduct.

Values such as fairness, unity and tolerance are in some cultures are deemed necessary as this can lead to peaceful conduct amongst the public. Non-western cultures consider these values as the core of their livelihood and use them to keep peace amongst their countries. In most cases, fairness, unity and tolerance are have been included in national anthems of many countries. Values such as responsibility and respect for life is what defines many cultures in today’s society (Segon, 2010). All cultures consider respect and responsibility is core aspect of their culture and is well treasured. Therefore, in order to create a universal norm which reflect on all cultural aspects, fraud fighter can utilize the eight core values to set standard of conduct that is ethically and morally upright (Segon, 2010).

# References

Hooker, J. (2008). Corruption from a Cross-Cultural Perspective. *Journal of Business Ethics*, 2-10.

Segon, M. (2010). Corruption as part of National Culture: The disconnect between values, ethics and etiquette. *International Review of Business Research Papers*, 259 –275.